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 Amazing talk by Ming Zeng #Alibaba. Most intelligent perspective on #Platforms I have heard. Thanks #mitplatform2014 pic.twitter.com/LmBs6Rj9hH



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Sangeet Paul C @sanguit · 19h
What an amazing day at #mitplatform2014! Ming Zeng, CSO of Alibaba concludes the closing keynote to a packed audience.

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Openness always has a boundary, the wider you go, the more difficult it becomes to manage. HT Ming Zeng CSO #Alibaba #MITPlatform2014

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"Open platforms win — only in theory" -Ming Zeng, CSO of #Alibaba at #mitplatform2014

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People ignoring your platform is worse than people competing against it HT Ming Zeng CSO #Alibaba #MITPlatform2014

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Open platforms win - only in theory. Still must provide superior value for ecosystem partners. #mitplatform2014 @mingzeng

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"...we switch platform leader and vertical biz leader" to increase pragmatic understanding of need 4 co-evolution #mitplatform2014 #alibaba

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Openness is not a philosophy, it is a core competence. - Min Zeng - CSO, Alibaba #mitplatform2014

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Peter Coffee @petercoffee · 19h
"There's no such thing as platform, except in sense of actual service delivered to those who build on it." #MITPlatform2014

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**Phil Neches** @pmneches · 19h

A new Ecosystem must deliver more customer value than competing ways of doing business #mitplatform2014 @mingzeng

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**Joost Rietveld** @gjrietveld · 19h

Awesome panel on video games with great panelists here at #mitplatform2014. Happy to have been part of it. Thanks @gamespacen!

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Ming Zeng of Alibaba, you must think biologically and enable all the species that live on that platform. #mitplatform2014

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Ming Zeng shifting the whole business from running tangible business to platform is a huge effort. #mitplatform2014

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"Platforms are not designed, they always evolve from strong products that offer value. They emerge." Ming Zeng #mitplatform2014 @AlibabaTalk

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@g2parker: Ming Zeng #alibaba platforms are a trust business #mitplatform2014

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3 years for a platform to take shape. 8 years to reach critical mass. You must believe in the future. Alibaba's Ming Zeng @ #MITPlatform2014

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Platforms are not designed, but evolve. 3 years to take shape; 8 years to reach critical mass @AlibabaTalk #MITPlatform2014

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Ming Zeng of #alibaba: 'Takes most platforms 8 years to reach critical mass' #mitplatform2014

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@mingzeng #mitplatform2014 -- successful platform evolves from a strong product -- and patience (8 years) - must believe in your future

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Ming Zeng #alibab most successful platforms evolve from successful products with profound customer value. #mitplatform2014

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Most successful platforms evolved from a successful product HT Ming Zeng CSO #Alibaba #MITPlatform2014

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Alibaba's chief strategy officer Ming Zeng at #mitplatform2014 @ MIT Media Lab [instagram.com/p/q42cA7MQeD/](https://www.instagram.com/p/q42cA7MQeD/)

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Dr Yousef Alhammadi @dryalhammadimit · 19h

Ming Zeng of Alibaba on "how will #bigdata and #cloudComputing change platform thinking?" #mitplatform2014 pic.twitter.com/DQMRytAMA6



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Time for movie theaters to link w/vidgame vendors: multiplayer games / IMAX screens #MITPlatform2014 fastcocreate.com/3022484/mazda-...

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"@calebs: Brian Solis: Great ideas and bad ideas both sound ridiculous early on. What think? #mitplatform2014 pic.twitter.com/UuRpZ5iOdm"



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When will a movie theater chain link w/ a video game vendor to host multiplayer games on IMAX screens? #MITPlatform2014

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Games on mobile: a bug on Apple's revenue windshield? #mitplatform2014

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The reports of the demise of game consoles are premature - by at least one generation #mitplatform2014 @joostreitvald

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Last game I wrote was Commodore64 but w/new discovery @unity3d maybe this wknd thanks @gamespacenl worth price of admit to #mitplatform2014

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Gaming industry has resisted the science [of data analytics] ... 3 years behind insurance/finance #mitplatform2014 @markcoleman

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'#Game design industry three years behind other industries in analytics' #mitplatform2014

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David Nieborg - computer games hit \$75b globally in 2013. #mitplatform2014 pic.twitter.com/tWxTgA4WhV

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David Nieborg discussing two sided markets in games at #mitplatform2014

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RT @joosterizer "If a player knows 6 or more other players, retention jumps"- NCsoft #mitplatform2014 Implications for e-learning platforms?

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Platform lesson from gaming industry: treat your power users (game masters) well: lots of love and attention #mitplatform2014

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Engaged & collaborative customer community is most powerful & valuable kind of platform - Song-Yee Yoon #MITPlatform2014

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@NCsoftGames Songye Yoon - successful games are successful platforms - provided tools to extend functions. #mitplatform2014

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Corrupted Blood glitch in WoW was studied by epidemiologists for real-world lessons #MITPlatform2014 en.m.wikipedia.org/wiki/Corrupted...

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@NCsoftGames CSO Songye Yoon talking at #mitplatform2014, recalls zul'gurub bug in #WoW -- I remember that, #S!@ was crazy

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@NCsoftGames Songye Yoon describes spread of error that opened game - offline lessons for disease. #mitplatform2014 pic.twitter.com/FBPBoerEJO



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Sam Ramji @sramji · 21h

"Ways to fail at platform:

- 1) Compete with partners
- 2) Don't scale to meet demand
- 3) Wrong economic incentives" @richminer #mitplatform2014

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**Sam Mallikarjuna** @Mallikarjuna · 21h

"What I'm afraid of as an academic is we'll write the lectures & Morgan Freeman will give them." @InfoEcon #mitplatform2014 (re: #edtech)

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Opening a platform may be risky on the short run but not opening it may be a bigger risk in the long run. #mitplatform2014

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This is why IoT will be ubiquitous very soon @jawbone can adjust @nest to help you sleep better, brilliant @rosenthal #mitplatform2014

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Full house this afternoon at #mitplatform2014 pic.twitter.com/PYk4yfmdvV

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#Wearables not just about hardware — it's about hardware tied to data tied to software" - Jawbone's @rosenthal at #mitplatform2014

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"Strengthen the champions of change, neutralize the enemies of change, postpone the battle as long as possible" @jhagel #mitplatform2014

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Platform Thinking is not an option, it's an imperative. That's what platformed.info is all about. #MITplatform2014

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"If you're not going to play like a platform, then you deserve to be shoved off the field" @petercoffee at #mitplatform2014 #salesforce

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**Sam Ramji** @sramji · 23h

"Instead of being an accessory to the website, the tool of discovery for your brand will be a mobile app." @petercoffee #mitplatform2014

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**Nick Johnson** @NLJ_1 · 24h

Awesome presentation on publishing platforms from @eilg of @BlurbBooks at #mitplatform2014

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Mark Bonchek @MarkBonchek · 24h

"In a world of abundance, the filter is the value." @eilg of @blurbbooks at #MITplatform2014

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Sam Mallikarjunan @Mallikarjunan · 24h

"In the world of abundance, the filter is the value." @eilg <-- good quote for crowded marketing "gurus" space. #MITplatform2014

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Elena Neira @elenaneira · 25h

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Erik Brynjolfsson @erikbryn · 25h

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Biggest mistake is over-engineering the platform at the onset. Stage entry and build functionality overtime. @jhagel #mitplatform2014

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Sam Mallikarjunan @Mallikarjunan · 25h

You might be at a nerdy conference when a speaker uses #WorldOfWarcraft raids+guilds as an example of platform strategy ;) #MITplatform2014

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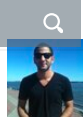
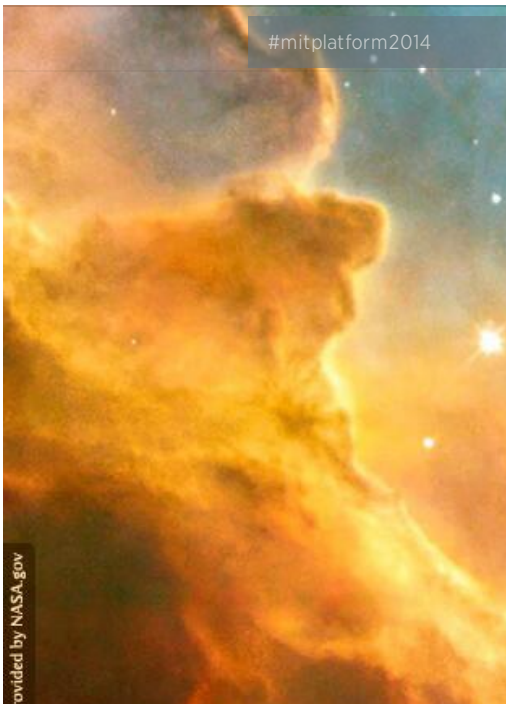


Retroficiency @Retroficiency · Jul 22

Retroficiency VP Mike Kaplan is a featured panelist for Energy's Digital n ow.ly/zlzGi #MITPlatform2014

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Aziz Morsly @azizmorsly · Jul 22

@sanguit just discovered your blog, good stuffs there. Good luck with #mitplatform2014

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Retroficiency @Retroficiency · Jul 21

Retroficiency VP Mike Kaplan will speak at MIT's Platform Strategy Executive Symposium, 7/25 ow.ly/zlB4l #MITPlatform2014

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John Hagel @jhagel · Jul 21

Looking forward to speaking on Friday at the MIT Platform Strategy Summit at the MIT Media Lab bit.ly/1qX9Ezc #MITPlatform2014

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Sangeet Paul C @sanguit · Jul 6

@briansolis will discuss the #WTF future of business at #MITPLATFORM2014.

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Sangeet Paul C @sanguit · Jul 6

@richminer of @Android and @GoogleVentures will discuss the Investing Ecosystem with @jeffjarvis at #MITPLATFORM2014.

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Geoff Parker @g2parker · Jul 1

Looking forward to MIT Platform Strategy Summit July 25 #MITPlatform2014. Cochaired with @infoecon and @sanguit . platforms.mit.edu

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Marshall Van Alstyne @InfoEcon · Jun 25

@Leafaef @g2parker Lizzy great to have you on board for the MIT Platform Strategy summit! #mitplatform2014 ebusiness.mit.edu/platform/agenda...

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