

it takes a village



LOOKING
BACKWARD
2000-1887

EDWARD-BELLAMY

EXPIRES DECEMBER 31, 1955
SUBJECT TO TERMS ON REVERSE SIDE

CREDIT
IDENTIFICATION
CARD

the
Diners'
Club

MR. ALFRED BLOOMINGDALE
910 N. LA CIENEGA BLVD.
LOS ANGELES 46, CAL.

#2000

↑ ↑ ↑
YOUR ACCOUNT NO.

Alfred Bloomingdale
SIGNATURE OF AUTHORIZED BEARER
(NOT TRANSFERABLE)







Uber

The world's largest taxi company, owns no vehicles.

The world's most popular media owner, creates no content.

Facebook

Alibaba

The most valuable retailer, has no inventory.

The world's largest accommodation provider, owns no real estate.

Airbnb

Something interesting is happening.

TOM GOODWIN







▪ it takes a city