



Education Platforms Panel

IDE Platform Strategy Summit

Panelists:

Elizabeth Porter - VP, [edX](#)

Claudia Reuter - VP, [Houghton Mifflin Harcourt](#)

Nabeel Gillani - Co-Founder, [Coursolve.org](#)

Chris Tilghman - VP, [InsideTrack](#)

Moderator:

Chris Dellarocas, Professor and Director,
[Boston University](#) Digital Learning Initiative



A different approach.



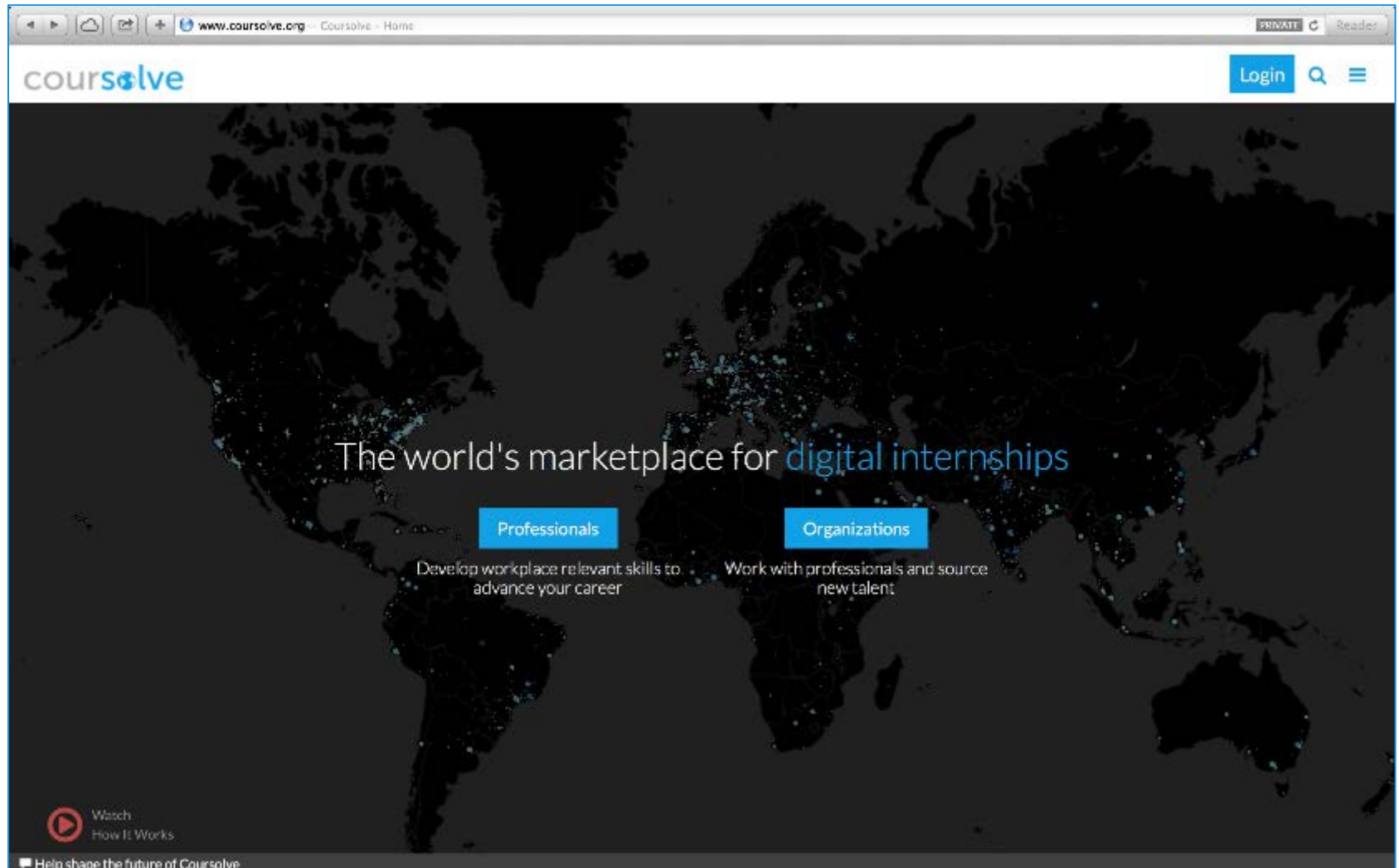
July 10, 2015

Introduction to Coursolve

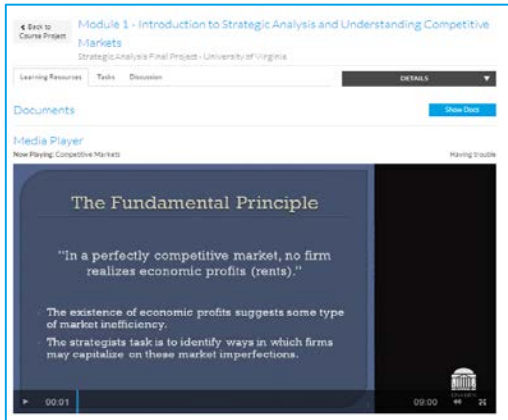
The World's Marketplace for Digital Internships

Nabeel Gillani
nabeel@coursolve.org

Coursolve provides a marketplace for “digital internships” – short online work-based learning projects – through which learners and organizations can collaborate



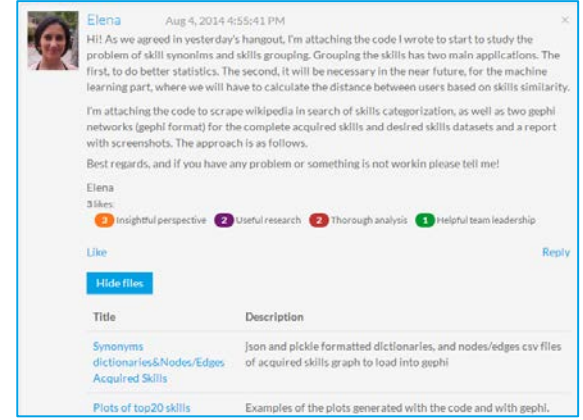
Choose New Skills to Learn on Coursolve



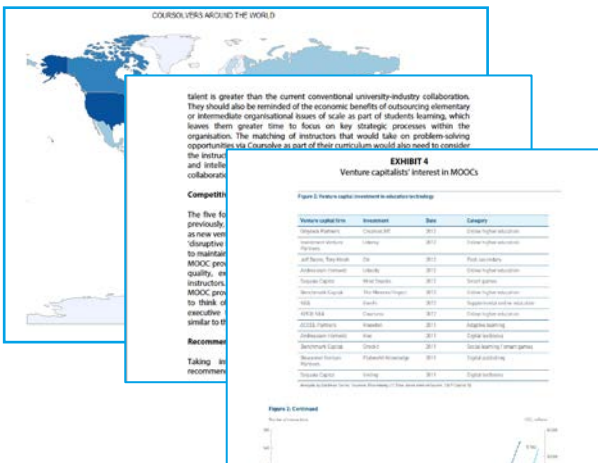
Select Real-World Problems Sponsored by Organizations



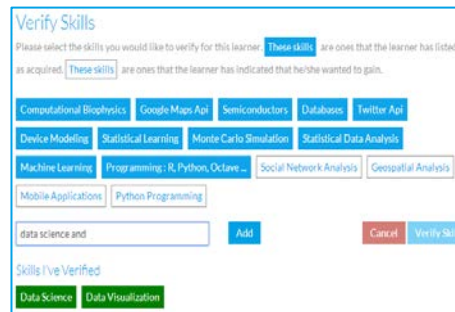
Collaborate with Organizations and Peers to Gain Practical Skills



Develop Solutions to Problems Using Newly Acquired Skills



Get Skills Verified and Receive Recommendations



Access New Career Opportunities through Peers and Sponsoring Organizations



Colleges are struggling to improve outcomes and control costs

Colleges Struggling to Stay Afloat

- The New York Times

College enrollment drops; higher ed leaders growing concerned

- University Business

Clearinghouse study finds declining student persistence rates

- Inside Higher Ed

Up, Up And Away: College Tuition Is on The Rise

- Forbes



We partner with some of the country's largest, most recognized and highest ranked programs, including:

The #1 ranked Online Bachelor's Degree Program

The largest singly accredited statewide community college system

2 of the Top 10 *U.S. News & World Report*

- Online Bachelor's Degree Programs
- Online Graduate MBA Programs
- Online Non-MBA Business Programs
- Online Graduate Education Programs
- "Up and Coming" National Universities

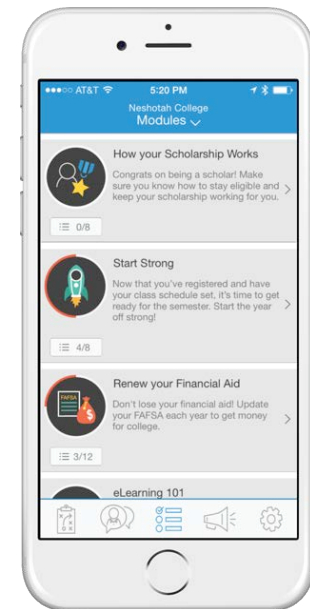
**We serve
students in all
50 states and
60 countries**

3 Ivy League institutions

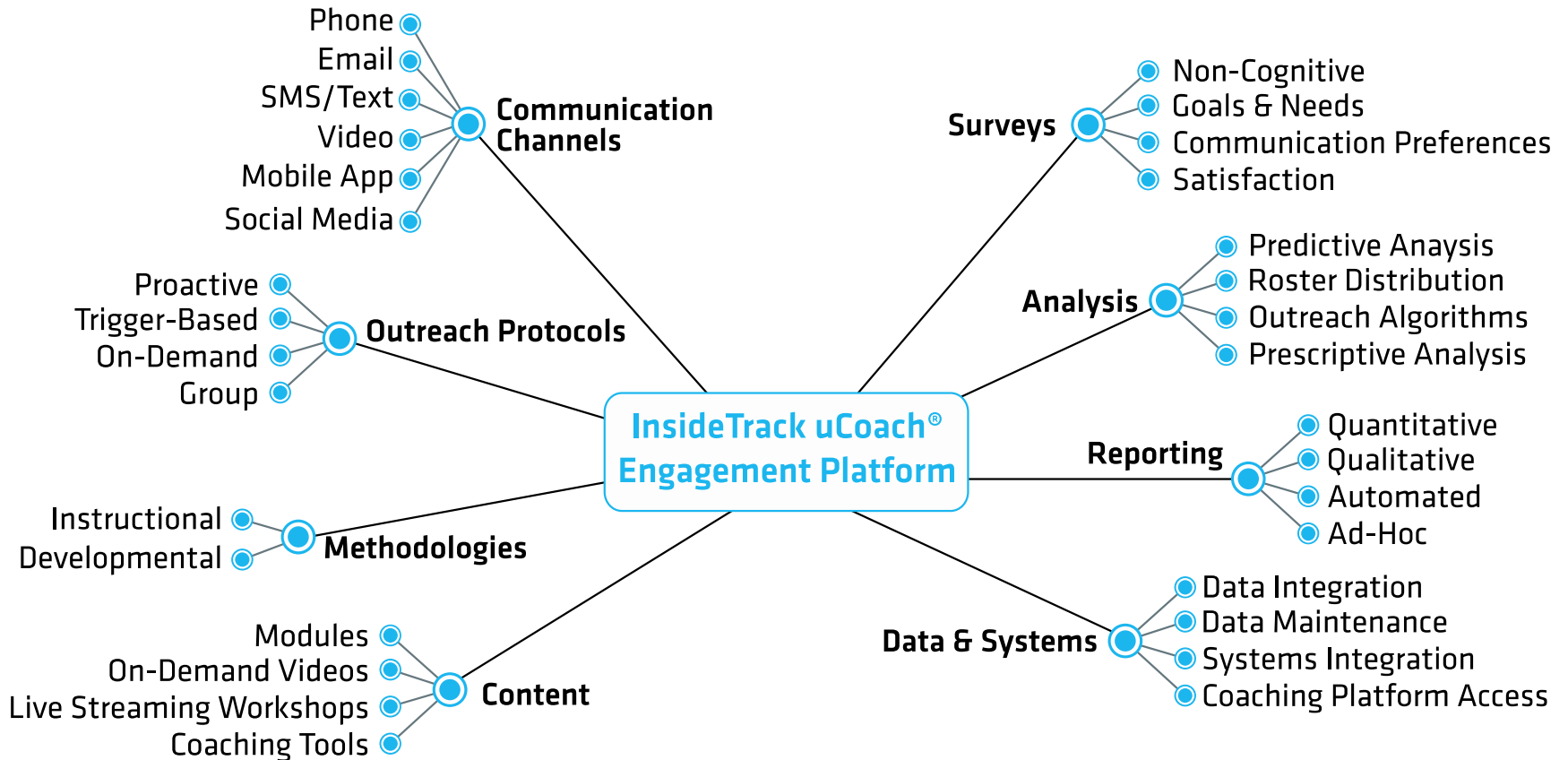
3 of the Top 15 *Military Times* Online Schools for Veterans

For the highest quality experience and support to students, University must...

- Strengthen the relationship between students and their support team by improving ease and frequency of communication
- Provide students with efficient and timely access to information
- Equip coaches and advisors with new tools to provide wise interventions and impact student preparedness
- Analyze mobile trends for continuous improvement and feedback
- Create opportunities for a meaningful virtual student community

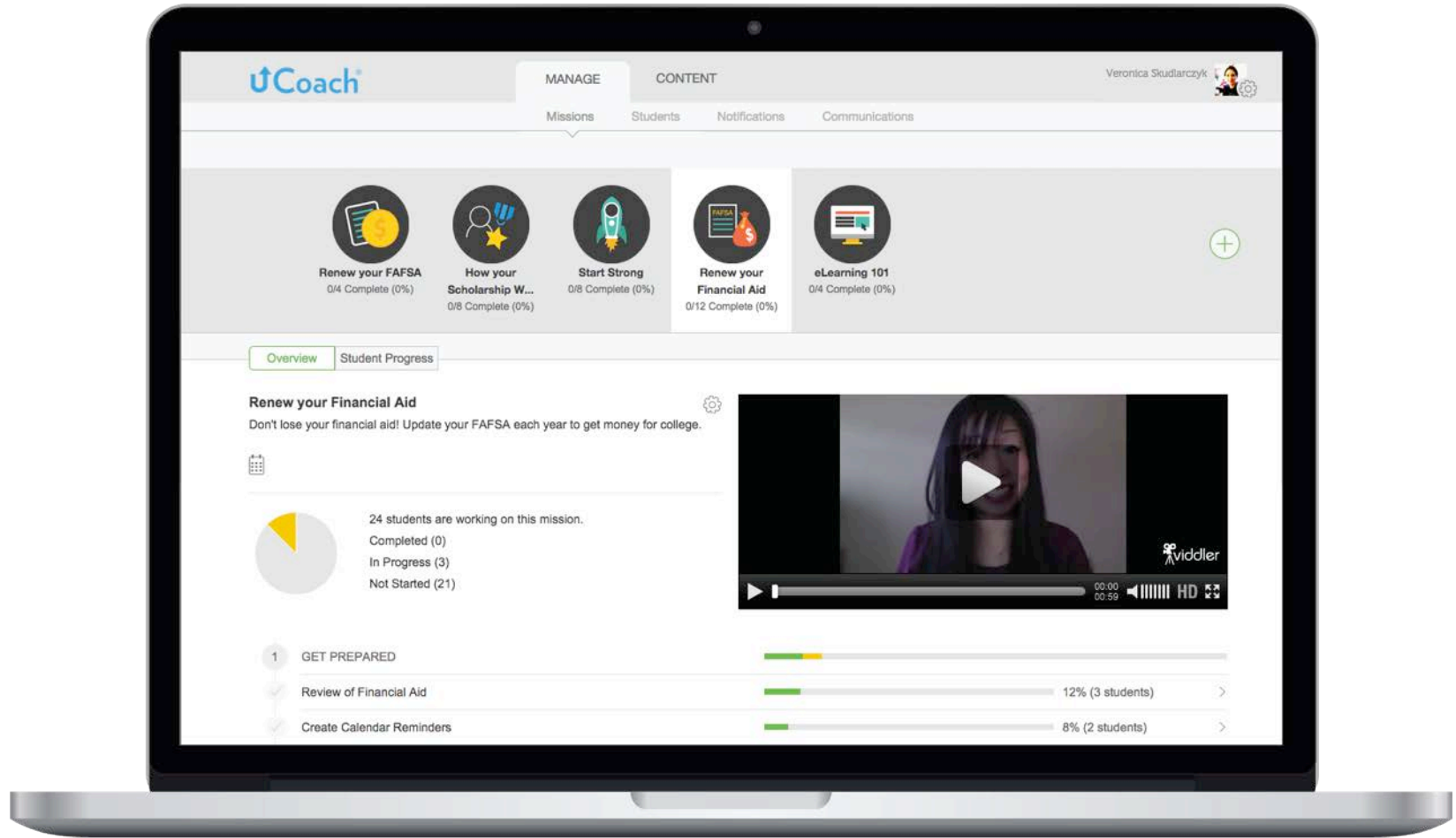


Our platform provides the full range of capabilities required for an effective, scalable coaching program



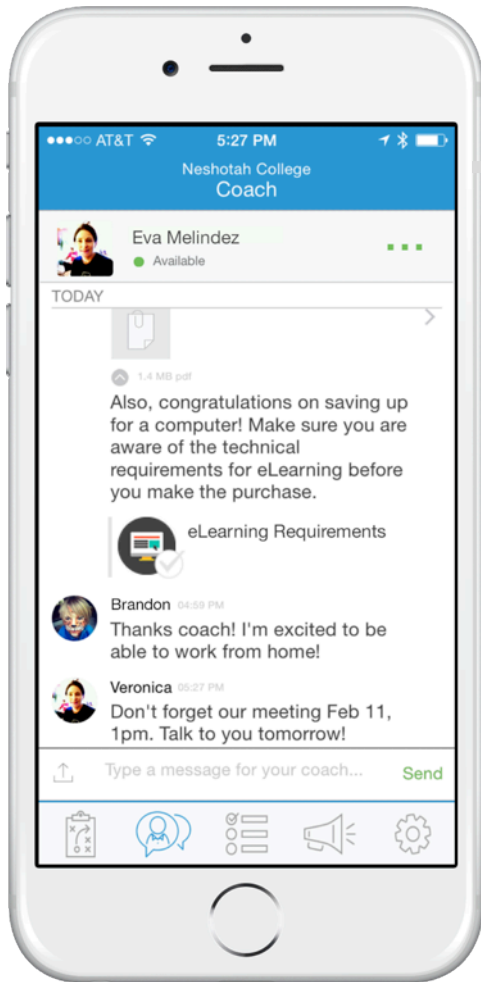
Coaching Programs

Coaches and advisors can see student usage and progress within modules



New impact tools

In-App Message enables private and secure quick access to people and resources



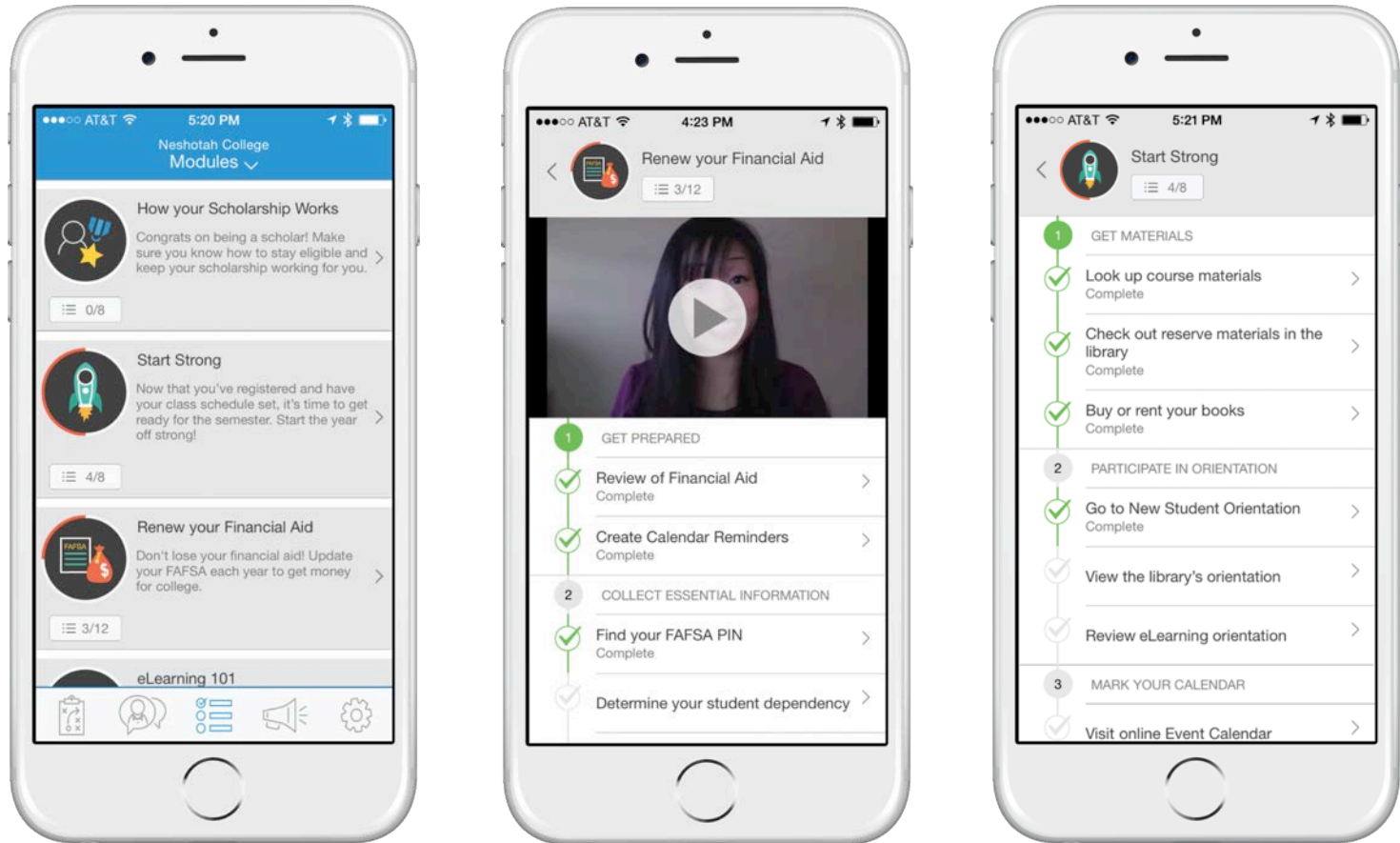
Brandon can instantly see who is available to support him.

When he needs guidance he chats with his support team using **App Message**.

He receives the information he is looking for with minimal turnaround time and fast follow-up.

Improved communication

Interactive modules increase student preparedness



New impact tools