



Strategy | Digital | Technology | Operations

Accenture Technology Vision 2015


The Platform Revolution: How It's Redefining Ecosystems and Industries

High performance. Delivered.





#platform

A long, illuminated pedestrian bridge at night. The bridge features a complex truss structure with beams and supports. The bridge is lit with a mix of purple, blue, and yellow lights, creating a vibrant and modern atmosphere. The perspective is from one end of the bridge, looking down its length towards the horizon. The sky is dark, and the bridge's lights reflect on the ground.

As early as 2016, there will be 100 new digital industry platforms from non-tech companies.


Source: IDC

81%

Believe that in the future, industry boundaries will blur as platforms reshape industries into interconnected ecosystems.

Source: Accenture Tech Vision Survey 2015





60%

Plan to engage new digital partners within their respective industries over the next two years.

Source: Accenture Tech Vision Survey 2015



71%

Expect partner APIs will be broadly adopted across their industries within the next two years.

Source: Accenture Tech Vision Survey 2015

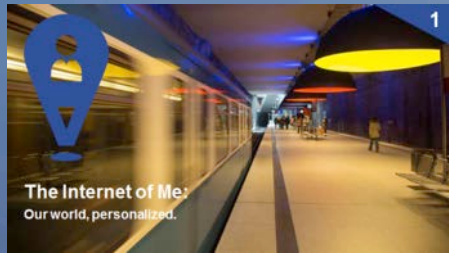
Since 2000, 52% of *Fortune 500* are gone.

MIND THE GAP

Accenture Technology Vision 2015

Digital Business Era: Stretch Your Boundaries

Succeeding in the We Economy



The Internet of Me

Outcome Economy

Platform (R)evolution

Intelligent Enterprise

Workforce Reimagined



So What?

Platforms are New Competitive Playing Field

- 1. Reinvest:** Pioneers are creating new infrastructures to become more agile, build new technologies faster and outpace competition – **now and in future**
- 2. Reinvent:** New digital platforms are emerging, and platforms are new way to carve out **prime role**

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Accenture's Platform Business

PLATFORM

1

Platform Building Blocks

Industry
Rich

Future
Proof

As-a-
Service

2-Sided
Network

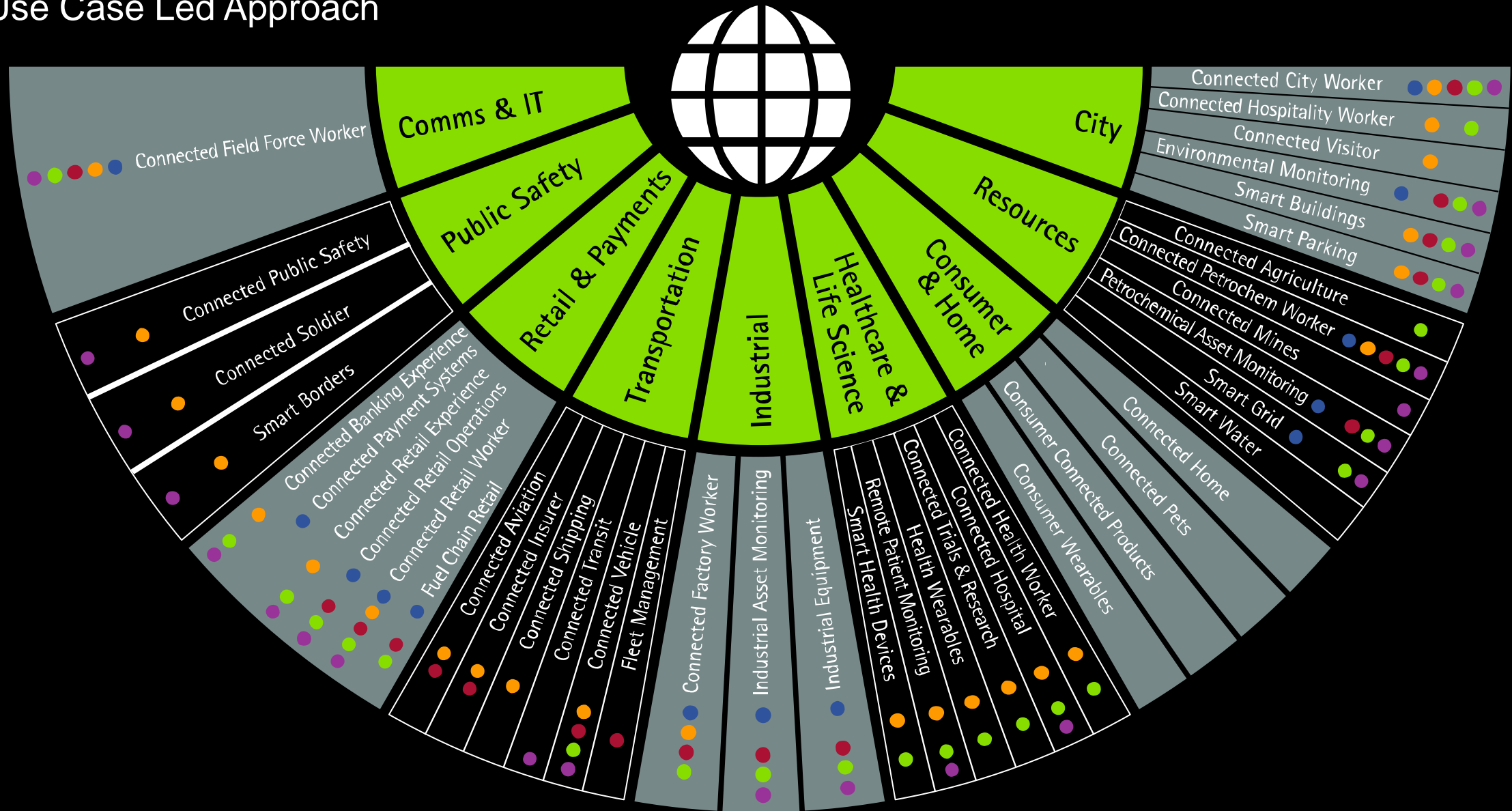
Foundation
(*Ecosystem Layer*)

Accenture Cloud Platform



Accenture Connected Platforms as a Service (CPaaS)

Use Case Led Approach



Accenture Insights Platform

Productivity
(per hectare)



78%

Maximum yield
(cubic metres)

102



Power of Ecosystems



Five Platform Dichotomies

A high-speed train is shown in motion at a modern train station. The station has a large, arched glass and steel roof structure. The train is blurred, suggesting speed. The platform is visible in the foreground, and the train is moving away from the viewer.

1 Compete vs. Partner

2 Proprietary vs. Open

3 Private vs. Shared

4 Invest vs. Leverage

5 Service vs. Outcome

Accenture Technology Vision 2015

@pauldaugh

A large, stylized orange chevron pointing to the right, positioned behind the text "High performance. Delivered."

High performance. Delivered.

