

# M DIGI TAL

## POSITIVE ACTION

The MIT Initiative on the Digital Economy (MIT IDE) explores how people and businesses work, interact, and prosper in the digital era.

MIT INITIATIVE ON THE DIGITAL ECONOMY

**CONNECT.  
ENGAGE.  
SHARE IDEAS.**

**BECOME A  
CORPORATE  
MEMBER OF  
THE MIT IDE.**

Our Corporate Members are part of a community of stakeholders who attend and speak at our events, support our research, enable experiments, supply data, and implement our findings in the real world.

### **Corporate Membership Privileges**

- Gain early access to MIT research results and add MIT to your network of experts
- Meet thought leaders from around the world at our major stakeholder events each year
- Put MIT students to work on your data analytics problems
- Learn from MIT faculty and researchers, and bring your questions
- Sponsor MIT research
- Connect to MIT Sloan School's talented graduates

### **Commitment**

IDE Members pay annual membership fees to support the IDE's researchers, staff, events, and operations. Collaborative research projects are optional and are contracted separately.

## **CONTACT**

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# JOIN THE MOVEMENT

As disruptive innovations create new industries and business models, old models die. Profound shifts are occurring in three key areas: Process, company, and industry. Many of the jobs of the near-future have not even been invented yet.

During this unprecedented time of change, the MIT IDE is committed to crafting the new playbook that will help societies, organizations, and workers successfully navigate change and thrive in the Second Machine Age.

## MIT IDE CORPORATE MEMBERS

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**VIEW ALL MIT IDE SPONSORS AT  
IDE.MIT.EDU.**

# EXPLORE & ILLUMINATE



The mission of the MIT IDE is rooted in positive action. We believe there is remarkable opportunity for humans to thrive and prosper in the digital era. While our research is academic in its approach, our charter is to understand, inform, and pragmatically solve real-world challenges.

Led by MIT Sloan's Erik Brynjolfsson and Andrew McAfee, the MIT IDE represents MIT at its best. The Initiative collaborates closely with colleagues across the Institute in disciplines such as economics, engineering, computer science, and robotics.



## BECOME A CORPORATE MEMBER

Industry collaboration is a cornerstone of the MIT IDE, helping us to diversify our work and foster a knowledgeable and impactful community of stakeholders. We invite you to connect, engage, and share ideas with other visionaries who are shaping the conversation about the digital economy and future of work.

# OUR SINGULAR FOCUS IS THE DIGITAL ECONOMY



PRODUCTIVITY,  
EMPLOYMENT +  
INEQUALITY



BIG DATA +  
HUMAN-AI



NEW DIGITAL  
BUSINESS  
MODELS



SOCIAL ANALYTICS  
+ DIGITAL  
EXPERIMENTATION

## THE MIT IDE ENGAGES IN FIVE PRIMARY ACTIVITIES:

### RESEARCH

We conduct groundbreaking research – often in partnership with corporations, governments, and foundations – focused on four aspects of the digital economy: Productivity, Employment, and Inequality; Big Data and Human-AI; New Digital Business Models; and Social Analytics and Digital Experimentation.

### CONVENINGS

We host conferences, roundtables, lectures, lunch seminars, workshops, symposia, and other events. These gatherings bring together many groups – including academics, executives, entrepreneurs, students, investors, and policymakers – to exchange ideas, learn from each other, and provoke action.

### EDUCATION

We provide students, executives, and other stakeholders with online and on-campus education about current and future transformations in the digital economy through executive education programs and the MIT Analytics Lab (A-Lab), an action learning course for graduate students.

### FELLOWSHIPS

We invite visitors from business and academia to work alongside our researchers so that they are able to benefit from MIT's unique approach to learning and collaboration.

### MIT INCLUSIVE INNOVATION CHALLENGE



The MIT IDE's Inclusive Innovation Challenge (IIC) is MIT's premier Future of Work prize. The MIT IIC awards more than \$1 million to organizations that are harnessing technology to create economic opportunity for workers. In 2018, the MIT IIC launched an expanded global tournament, collaborating with partners in five regions.

[www.MITinclusiveinnovation.com](http://www.MITinclusiveinnovation.com)

# 2018 CALENDAR OF EVENTS

JAN-FEB	2018 HACKING OUR DIGITAL FUTURE
SPRING & FALL	MIT IDE SEMINAR SERIES
APR 27	FUTURE OF WORK CONFERENCE - NYC
MAY 23	MIT SLOAN CIO SYMPOSIUM
MAY 24	MIT IDE ANNUAL CONFERENCE
JUL 13	PLATFORM STRATEGY SUMMIT
SEP-DEC	ACTION LEARNING STUDENT PROJECTS
OCT 26-27	CONFERENCE ON DIGITAL EXPERIMENTATION (CODE)
NOV	MIT INCLUSIVE INNOVATION CHALLENGE GLOBAL GRAND PRIZE CELEBRATION



MIT  
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